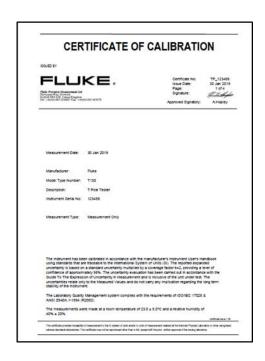# Traceable Calibration SKUs with Data

Trust. Traceability. Convenience.

Fluke helps keep the world up and running and is now pleased to offer 26 of its best-selling industrial products with traceable calibration certificates. As a Fluke partner, you can gain incremental revenue by offering these popular products to your existing customers that need to meet traceability and ISO requirements.

Why is calibration important?

Calibration helps improve process control and eliminates waste in production. It can also help prevent recalls when producing items outside their design tolerances. While calibration frequency depends on the needs of the customer, it can be as often as 1-month intervals, Fluke's recommendation for our Industrial products is a 1-year calibration cycle.

What are the benefits of Fluke calibrated products?

Trust – Fluke is considered the world leader in test and measurement including its state-of-the-art calibration facilities; rest assured we are adhering to our most stringent quality standards.

Traceability – Traceable calibration certificates provide you peace of mind during audits knowing you will comply with safety and industry standards and help improve process control.

Convenience – It's a one-stop-shop and convenient way to obtain a traceable calibration certificate at time of purchase without the need to go to a different calibration provider.

VALUE PROPOSITION

To	Industrial and Commercial companies
That	Need to maintain ISO 9000 traceability
The	26 Best Selling IG SKUs
Are	Now offered as a single SKU (benefit as a distribution partner is that these will carry the same discount as the mainframe instead of a lower 15% calibration discount).
Which	Helps customers meet ISO requirements

Who needs calibrated product?	What are they used for?
• QA Managers • Lab Managers • Metrology Techs • Engineering Techs • Industrial Techs and Electricians	• Process Control • Comparisons • Basic and frontline troubleshooting and screening • Verification of various parameters • Verification of individual circuits

CUSTOMER QUESTIONS YOU MAY ENCOUNTER

Question: Why is Fluke offering calibrated products?
Answer: Fluke has always offered the option to buy traceable calibration certificates through our metrology services. We are now making it more convenient to order any of our most best-selling calibrated SKUs available as a single item like we offer other bundles of complementary products or kits.

Question: Why is calibration important and what is recommended calibration cycle?
Answer: It helps adhere to ISO requirements; Fluke recommends a 1-year calibration cycle.

Calibration helps improve process control and eliminates waste in production. It can also help prevent recalls when producing items outside their design tolerances. While calibration frequency depends on your needs and can be as often as 1-month intervals, Fluke's recommendation for our Industrial products is a 1-year calibration cycle.

Question: What are the primary benefits of calibration being offered by Fluke?
Answer: Trust. Traceability. Convenience.

Trust – Fluke is considered a world leader in test and measurement including its state-of-the-art calibration facilities; rest assured we are adhering to our most stringent quality standards.

Traceability – Traceable calibration certificates provide you peace of mind during audits knowing you will comply with safety and industry standards and help improve process control.

Convenience – It's a one-stop-shop and convenient way to obtain a traceable calibration certificate at time of purchase without the need to go to a different calibration provider.

ORDERING & PRICING INFORMATION

Model	Oracle Number	Description	UPC Code	List Price (USD)	Origin
FLUKE-62 MAX CAL	5160442	FLUKE-62MAX CAL, IP54 IR THERMOMETER, CAL TRACEABLE W DATA	0 95969 94670 4	$274.99	MY
FLUKE-87-5 MAX CAL	5206068	FLUKE-87-5 MAX CAL, INDUSTRIAL TRUE RMS MULTIMETER, CAL TRACEABLE W DATA	0 95969 97937 5	$662.99	US
FLUKE-87-5 CAL	5160456	FLUKE-87-5 CAL, INDUSTRIAL TRUE RMS MULTIMETER, CAL TRACEABLE W DATA	0 95969 94671 1	$625.99	US
FLUKE-289 CAL	5160463	FLUKE-289 CAL, TRU RMS ELECTR LOG MM W TRNDCAPTURE, CAL TRCBLE DATA	0 95969 94672 8	$785.99	US
FLUKE- 325 CAL	5160474	FLUKE-325 CAL,400A AC/DC TRUE RMS CLAMP METER W/TEMP	0 95969 94673 5	$551.99	MY
FLUKE-87-5/E2 KIT CAL	5160488	FLUKE-87-5/E2 CAL, INDUSTRIAL TRUE-RMS MM COMBO KIT, CAL TRACEABLE W DATA	0 95969 94674 2	$779.99	US
T5-1000 USA CAL	5160495	T5-1000 USA CAL, ELECTRICAL TESTER, FLAT, CAL TRACEABLE W DATA	0 95969 94675 9	$301.99	US
FLUKE-117 CAL	5160508	FLUKE-117 CAL, ELECTRICIANS TRUE RMS MULTIMETER, CAL TRACEABLE W DATA	0 95969 94676 6	$329.99	SG
FLUKE-116 CAL	5160513	FLUKE-116 CAL, HVAC TRUE RMS MULTIMETER, CAL TRACEABLE W DATA	0 95969 94677 3	$310.99	SG
AM-510 CAL	5160524	AM-510 CAL, RESIDENTIAL DIGITAL MULTIMETER, CAL TRACEABLE W DATA	0 95969 94678 0	$168.99	CN
FLUKE-115 CAL	5160536	FLUKE-115 CAL, TRUE RMS MULTIMETER, CAL TRACEABLE W DATA	0 95969 94679 7	$314.99	SG
T5-600 USA CAL	5160549	T5-600 CAL, ELECTRICAL TESTER, FLAT, CAL TRACEABLE W DATA	0 95969 94680 3	$251.99	US
FLUKE-51-2 60HZ CAL	5160551	FLUKE-51-2 CAL, SGL INPT THERMMTR, 60HZ NOISE REJECT, CAL TRCBLE W DATA	0 95969 94681 0	$513.99	CN
FLUKE-1507 CAL	5160560	FLUKE-1507 CAL, INSULATION TESTER (AMERICAS), CAL TRACEABLE W DATA	0 95969 94682 7	$835.99	US
FLUKE-323 CAL	5160572	FLUKE-323 CAL,400A AC TRUE RMS CLAMP METER, CAL TRACEABLE W DATA	0 95969 94683 4	$310.99	CN
FLUKE-561 CAL	5160585	FLUKE-561 CAL, IR THERMOMETER, CAL TRACEABLE W DATA	0 95969 94684 1	$476.99	CN
FLUKE-971 CAL	5160597	FLUKE-971 CAL, TEMPERATURE HUMIDITY METER, CAL TRACEABLE W DATA	0 95969 94685 8	$1,008.99	TW
FLUKE-787B CAL	5160609	FLUKE-787B CAL, PROCESSMETER, CAL TRACEABLE W DATA	0 95969 94686 5	$1,173.99	US
FLUKE-789 CAL	5160611	FLUKE-789 CAL, PROCESSMETER, CAL TRACEABLE W DATA	0 95969 94687 2	$1,305.99	US
FLUKE-375 FC CAL	5160627	FLUKE-375 FC CAL,600A TRMS AC/DC CLAMP, CAL TRACEABLE W DATA	0 95969 94688 9	$590.99	CN
FLUKE-77-4 CAL	5160630	FLUKE-77-4 CAL, INDUSTRIAL MULTIMETER, 1000V CAT III, CAL TRACEABLE W DATA	0 95969 94689 6	$481.99	US
FLUKE-52-2 60HZ CAL	5160648	FLUKE-52-2 CAL, DUAL INPT THERM, 60HZ NOISE REJ, CAL TRACEABLE DATA	0 95969 94690 2	$583.99	CN
80PK-22 CAL	5160653	80PK-22 CAL, SUREGRIP, IMMERSION TEMPERATURE PROBE, CAL TRACEABLE W DATA	0 95969 94691 9	$293.99	US
FLUKE-287 CAL	5160666	FLUKE-287 CAL, TRU-RMS ELECTR LOG MM W TRNDCAPTRE, CAL TRCEBLE W/DATA	0 95969 94692 6	$706.99	US
FLUKE-381 CAL	5160675	FLUKE-381 CAL, REMOTE DISP 1000A TRMS CLAMP W/IFLEX, CAL TRACEABLE W DATA	0 95969 94693 3	$785.99	CN
FLUKE-773 CAL	5160682	FLUKE-773 CAL, MILLIAMP PROCESS CLAMP METER, CAL TRACEABLE W DATA	0 95969 94694 0	$1,503.99	CN

Discount: Bundle follows traditional mainframe discount

PACKAGE CONTENTS

- Mainframe with relevant accessories
- Traceable Calibration with Data and date stamp *

*Extremely important to evaluate run-rate of existing mainframe to ensure product with calibration certificate will not sit on shelf for more than 6-8 weeks.

MARKETING COMMUNICATIONS
-Product Announcement
-Load sheet